



Privacy Statement

INVIDIA respects our customers' right to privacy online. We hold your detailed customer information in confidence.

Asking for your information

We will sometimes ask customers for personal and business information such as your name, address, e-mail address, business registration numbers and other details. Providing us your information will enable us to complete registrations on your behalf with organisation such as Internet Registries. When you give personal or business information to us over the Internet that we or our business partners may request, we will endeavour to inform you how we will use the information.

When we ask for personal or business information for any reason, we will provide a hyperlink to this policy statement to make our intentions clear.

Personal Information Privacy

INVIDIA will take all appropriate steps to keep your personal information confidential. Those steps include limiting access to customer information databases, communicating this policy statement to all INVIDIA employees and establishing and enforcing penalties for violating this statement.

INVIDIA will not sell, rent, or give away our customers' personal information to other companies for use in selling others' products or services. When we do contract with another company to market or advertise products or services for us, we will insist on binding agreements from those companies protecting our customer information. We will vigorously enforce all privacy agreements we have with other companies.

We gather personal information from our customers so we can better develop our relationship with those customers. Occasionally, we seek customer comments on our products and services. These comments allow us to determine which products and services our customers should be made aware of based on their specific needs.

We will communicate with customers via e-mail or other online delivery devices only if the customer agrees to receive those communications. Customers who believe they are receiving our communications in error or no longer desire to receive them, should inform us and we will remove those customer names from our mailing lists. INVIDIA will be judicious in the use of e-mail, SMS and paper mail to communicate with customers. We will, at all times, put ourselves in the place of the recipients of our mail and treat our customers as we ourselves would like to

be treated.

INVIDIA has partnered with others to provide our customers with enhanced Internet services. In providing such services, our business partners also may request personal information from our customers. We prohibit these business partners from selling or giving away our customer information and we require them to have a posted Privacy Policy, so that our customers may review it before providing personal information to our business partners.

Order Information Privacy and Credit Card Security

We use the Secure Sockets Layer (SSL) protocol to safeguard your information, including your credit card number, during online transactions. The SSL protocol is a very safe encryption method. Our servers will run detection software to help ensure you are using a secure browser and your information is secure when you complete a transaction. If our servers determine you are not using a secure browser, a message will appear on the transaction page warning you that the page is not secure or will disallow the completion of that transaction altogether.

To protect your information once your transaction is complete, INVIDIA stores your information in a secure storage area of our servers. There is no external access to this information and its staff access is strictly monitored.

INVIDIA never sends any of your personal information including credit card details in an e-mail through the Internet.

INVIDIA will never request your credit card or login details in an email. Our customer service staff already have access to this information and do not require you to provide it in an email however may ask for you to confirm this information over the telephone as a security check mechanism.

For your protection, never put your credit card number or other sensitive information in unencrypted e-mail. In the extremely unlikely event that we ever do suspect a customer's credit card number has been intercepted, we will immediately notify the customer.

INVIDIA offers digital certificate encrypted email communication services if you wish to communicate with INVIDIA in this way. Speak to your account manager for more information.

If you're uncomfortable about sending your credit card details securely over the Web then please click the "Contact Me" option in your on-line order form and a sales representative will call you to complete the transaction over the phone.

Cookies

INVIDIA currently uses "cookies" on our site. Our cookies tag each visitor's browser with a random, unique number. The cookie simply assigns a number and does not disclose any personal information about the person using the browser. By noting where these uniquely

numbered browsers go on our site, we can study traffic patterns and improve our site.

INVIDIA also optionally uses cookies to store login information on your computer if you choose to have your web browser "remember" your details each time you come back to our site. If your computer is used by other people in your home or place of business then we recommend that you DO NOT use the "remember my details" option as this may allow others to login in as you to our site when they use your computer.

How SSL encryption works?

INVIDIA uses the industry standard security protocol Secure Sockets Layer (SSL) to encode sensitive information like your credit card number that passes between you and INVIDIA. SSL works by creating a temporary, shared "key" (sort of a digital code book) that lets only the computers on either end of a transmission scramble and unscramble information. To anyone between the sender and the receiver including all the servers that may relay the message the SSL transmission is indecipherable gibberish.

INVIDIA feels SSL makes ordering online just as secure as using your credit cards anywhere else. In fact, no INVIDIA client has ever reported misappropriation of a credit card number protected by SSL technology after use with INVIDIA.

Here's how Secure Sockets Layer works:

Exchanging "Hellos"

When your browser lands on a secure Web page, the server hosting the secure site sends a "hello request" to the browser. The browser replies with a "client hello." In networked environments (and the Web is the granddaddy of all networked environments), individual PCs are often called "clients." The server, ever the polite one, responds with a "server hello."

Exchanging all these "hellos" lets your browser and the Web page determine the encryption and compression standards they both support. They also exchange a "session ID," a unique identifier for that specific interaction. Once they have greeted each other, the browser asks for the server's "digital certificate." It's the online commerce version of saying "Can I see some ID, please?"

How "cookies" work?

When it comes to privacy on the Internet, some tiny cookies can brew up big discussion.

Internet cookies are small strings of text placed on users' hard drives during the exchange of data that happens when a browser points to a Web site. The fact that an Internet site can place something on a hard drive makes some people really edgy. At first glance, it may seem like a clandestine move to get all the secrets stored on our hard drives. But cookies aren't evil. INVIDIA's cookies have no way of disclosing your name or any personal information. They just use random data tags to identify you as a distinct, unnamed visitor to our Internet site (unless

you use the "remember my details" option, which does store some very limited login information to simplify your next visit to INVIDIA).

So what are cookies used for?

Cookies can actually make your Internet experience better. Many sites, especially those that offer electronic commerce, use cookies. For one thing, cookies can store a password or ID that some Internet sites require, freeing you from typing them in every time you land on the site (this is what INVIDIA's "remember my details" option does). They can also remember preferences you enter and then tailor a site to each user's unique tastes. Many sites also have cookies that create "shopping carts" to hold all the items you select for purchase. That lets you pay for them all at once. INVIDIA uses server based technology to hold information about your online orders and does not create cookies for these things.

What does INVIDIA use cookies for?

INVIDIA uses cookies to track where users go on our site. Our cookies embed a random identifying number on each user's browser. Then we note where your number shows up on our site. That data lets us determine what content people like and where to put things to make them easy to find. INVIDIA also optionally uses cookies to store your login details on your hard drive so that you do not need to enter these each time you visit our site and need to login, these cookies are only created if you choose to use the "remember my details" option on login.

The INVIDIA cookie is like your neighbourhood

Our cookie lets us do all the things that are good practice in real stores. It lets us track what parts of our store are the most popular, just as store employees can visually watch traffic patterns and analyse the day's sales results. But our cookie actually gives us less information than a real store owner would get, since it can't send us your name or address, gender, age or other things a store owner often knows.

Your browser can detect cookies

Many popular browsers can be made to flash you a message when a Web site asks to place a cookie and also ask if you want to accept the cookie. The most current versions can automatically disable cookies without first asking you to decline the cookie. The function is found under Edit>Preferences>Advanced in Netscape Communicator and View>Internet Options>Advanced in Microsoft Internet Explorer.

If you set your browser to ask you every time we attempt to set the cookie and say no, it's very likely the site will ask you over and over again if it can place a cookie every time you make a move. If you set your browser to alert you to cookies, you'll quickly find out how common cookies are. Most browsers will automatically accept cookies if the browser is not set to alert you to cookie requests. Some newer browsers, however, also have a feature that

automatically declines attempts to set cookies without notifying you.

INVIDIA sets up to three cookies

We tag your browser when you first hit our site. But, if you refuse our request to place a cookie, we won't ask you again during that visit but we will ask you again when you next visit our site. The other two cookies that we use are optional and you control whether they are set or not by ticking or un-ticking the "remember my details" check box in the login area at the top of our home page. The two optional cookies that may be set are the user id and password. Don't be scared by this, only our site knows what the cookies are and where to read them. This means that when you visit other sites they will not be able to read your INVIDIA login user id and password from your hard disk.

Sharing our cookie policy

INVIDIA has decided to use a cookie to track user traffic patterns on our site. Our cookies simply identify your browser with a number so we can separate out unique users. A lot of sites use cookies, but not a lot of them explain why. We want you to know where we stand on cookies, how ours work and what we use the resulting data for. If our policies on cookies change, you'll be the first to know.